

DIGITAL PRESENCE IGNITION

Solution Overview



Take Control of How Customers View You Online

Incorrect online business listings are costing you sales. Control the way your critical business information is displayed online across 60+ leading maps, apps, search engines, and social networks.



Build Your Business's Brand

Make your business stand out from the rest, with help from our enhanced listings capabilities. Publish more content about your business, including photos, generalized promotion videos, menus, and Special Offers, across many popular online directory sites.



Drive More Traffic Online and Offline

Your customers are ready and looking to buy, so make sure that they can find you — no matter what. Drive more of them to your doorstep and convert local visitors into loyal customers.

43%

of businesses in the US have at least one incorrect or missing address across major online directories.

Listings with rich content (photo gallery, videos, descriptions) receive

45%-61%

more listing views

4 in 5

local mobile searches result in a purchase

55%

of conversions occur within 1 hour of initial mobile search